

TIED & TWO

Branding *Investment*

Branding *with* Tied & Two

*Utilizing extensive experience in the marketing industry,
Tied & Two goes beyond simply designing an attractive logo.*

*We create brand identities for blossoming and established businesses
looking to communicate just who they are and the unique services they offer.*

\$3,000

Process *and* Timeline

PHASE 1

We require 3 key items to be able to get started:

50% Deposit • Signed Client Contract • Branding Questionnaire

To kick off, we'll schedule a discovery call to gain insight and recap what we learn from your Questionnaire. From here, we will complete our Strategy Development to understand your mission, voice and key values.

PHASE 2

Upon approval of our Strategy Development, we will these key elements to design (2) style boards, including a mood board, extensive color palette, and adjectives essential to your representation of your business.

PHASE 3

Upon approval of (1) solid style board direction, we will curate (1) strong brand proposal, including a primary logo supported by alternative logos, mock-up examples of usage, and implementation of the strategy.

PHASES 4-5

We allow (1) round of revisions after discussion of any changes requested, followed by the completion of a comprehensive logo pack with a file guide and finalizing any next steps for your company.

What's Included

*Full logo pack
1 hour of design for
collateral of choice**

**Business cards for up to 4 employees is our most popular option.
Physical business card prints are not included.
Pricing is valid 21 days from receipt of document.*

TIED
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CONTACT US

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